

Alaedean Hamed

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August 3, 2026

The Honorable Keith Ellison

Office of the Minnesota Attorney General

445 Minnesota Street, Suite 600

St. Paul, MN 55101

**RE: Consumer Protection Complaint — Nutrition Excellence LLC
(dba “Nutrition Elements” / “Moonshot Gummies”)**

Dear Attorney General Ellison:

I am writing to supplement the consumer protection complaint I submitted through the Office of the Attorney General’s online Consumer Assistance Request Form. I am a former contractor with Nutrition Excellence LLC — a Bloomington, Minnesota company operated by Evan Bosma doing business as “Nutrition Elements” and “Moonshot Gummies.” My role was web design and SEO services, performed primarily remotely from my home with periodic in-office visits to the commercial office at 10740 Lyndale Avenue, Suite 11W, Bloomington, MN 55420.

I am providing this statement voluntarily in the public interest. I respectfully request that the Office treat my identity as confidential during the preliminary evaluation period consistent with the Office’s standard practice.

A. Allegations of Interstate Product Substitution and Misbranding

I observed, and have contemporaneous text records documenting, that Evan Bosma instructed me to use Minnesota-formulated gummies (containing no CBD under the Minnesota regulatory framework) to fill North Dakota retail orders, with the resulting product then packaged into bags labeled for North Dakota distribution claiming 75 mg CBD per serving. The most recent such order was placed by Bergseth Bros, a North Dakota distributor, in May 2026 in the amount of \$90,000.

When Mr. Bosma instructed me to begin using Minnesota bags to fill the North Dakota Williquors order, I raised immediate written objection in our text message exchange:

“With Minnesota bags u sure” — Alaedean Hamed

“Couldn’t that land us in hot water with all of North Dakota state?” — Alaedean Hamed

Mr. Bosma acknowledged the regulatory concern, replying: **“They’re more concerned on Coa’s but I’ll think it through”** and the substitution proceeded.

Statutory concerns include 21 U.S.C. § 331(a) (interstate misbranding), North Dakota Century Code § 19-24.1 (industrial hemp regulation), Minnesota Statute § 151, and 18 U.S.C. § 1343 (wire fraud).

G. Protective Disclosure Regarding My Role

My primary role at Nutrition Excellence LLC was providing web design and SEO services on a hybrid basis — performed primarily remotely from my home, with periodic in-office visits to the commercial office at 10740 Lyndale Avenue, Suite

11W. I did not participate in product formulation, COA preparation, interstate distribution decisions, or labeling. On a small number of occasions I assisted with packaging of finished gummy products at the direct instruction of the owner; the packaging was not my primary function.

Critically, contemporaneous written text messages preserved with SHA-256 cryptographic verification document that I raised compliance concerns in DIRECT RESPONSE TO SPECIFIC INSTRUCTIONS from Evan Bosma.

*“**Couldn’t that land us in hot water with all of North Dakota state?**” — Alaedean Hamed via SMS, in direct response to Mr. Bosma’s instruction to use Minnesota bags to fill a North Dakota retail order*

*“**Don’t. Stay legally in the right path and we will fight things.**” — Alaedean Hamed via SMS, in direct response to Mr. Bosma’s stated intent to threaten the North Dakota state official whose clearance was required for the misbranded product to proceed.*

These messages document that **I was the internal compliance voice and repeatedly objected in writing to the specific instructions that form the basis of this complaint.**

H. Regulatory Filings Already Made

- (1) FDA OCI, filed 2026-08-02 22:34 CST
- (2) Blaine PD Case 2618-0471, filed 2026-08-02 ~17:00
- (3) Minnesota OCM, filed 2026-08-01
- (4) North Dakota Dept of Agriculture (attn: John Mortenson), filed 2026-08-01
- (5) Minnesota Dept of Health, email pending
- (6) FBI Minneapolis, tip pending
- (7) Anoka County District Court, Harassment Restraining Order in progress
- (8) Minnesota Attorney General, Consumer Assistance Request Form + this letter

I. Evidence Portal

Public documentation portal: <https://nutrionelements.com/>

Evidence package ZIP (chain-of-custody manifest included):

<https://nutrionelements.com/evidence/evidence-package.zip>

J. Closing

I met you briefly in January 2026 while working security at CNN in Minnesota. I am writing because I have seen that your office takes whistleblower and consumer-protection complaints seriously. I am asking you to be in my corner, and I am willing to do the work to earn that.

I am available at any time to provide additional information, to make the original evidence available for inspection, or to meet with the Office in person.

Respectfully submitted,

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